

# [ MEDIA KIT ]

SHOP•COM™






## SHOP Local





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### Interested in expanding your customer base in your local market?

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**SHOP Local is your simple solution!** You can save out-of-pocket marketing and advertising expenses by partnering with SHOP Local. Businesses who join the SHOP Local program are connected with   (who understand the power of word-of-mouth marketing) and .

**No risk marketing = no upfront costs or monthly fees!** There's no software to install, no training for employees – just more customers and revenue. The tracking of purchases is handled for you, while you simply enjoy the perks of an established customer loyalty program. SHOP Local will help you build loyalty and grow your business locally with ease.

 , generating billions of dollars in revenue by selling over 40 million products into almost every country on Earth. The SHOP Local program will allow you to   among other benefits.

**For more information about the program or to register, contact**

Referred by: Marco D.: 647.709.4869, DEEgroup \* [www.deegroup.ca](http://www.deegroup.ca) \* [marco.d@deegroup.ca](mailto:marco.d@deegroup.ca)



Let's Do Great Things Together !™

Toronto, Ontario  
Canada

+1 647.709.4869 (Talk or Text)  
info@deegroup.ca  
www.deegroup.ca

Thank you for your interest in Shop Local. Here are some of the benefits you can expect from our program:

### YOUR BENEFITS:

Tap into our powerful vast Distribution Network of over 180,000 independent distributors, with over 6 million customers, who will help drive new customer acquisition and transactions to your business.

**Pay As You Go.** No risk marketing = **No monthly fees.** Only pay commissions on actual transactions referred via SHOP Local.

Drive local foot traffic to your store today with SHOP Local now and increase sales.

Leverage **SHOP.COM**, one of the Top 100 e-commerce sites in the world, generating billions of dollars in revenue by selling products into almost every country on earth.

Inclusion in SHOP Local marketing opportunities and event marketing to our customers and independent distributors!

No additional integration needed. No staff involvement or training. No changes, just additional revenue!

One of the best loyalty programs on the market.

We pay your customers to use your service.



Your Shop Local Business Consultant





Here's an example of a LIVE Shop Local Merchant:

SHOP  Local

Electronics, food, toys, etc.

Postal Co



### FLOWER LANTERN VEGETARIAN RESTAURANT

3.53km

0%  Cashback | + Up to 13.0% IBV

\$5 to \$10

2437 Finch Ave West, Unit 1  
Toronto, ON M9M 2E7

 (416) 746-9888

 Directions

Visit Website

Videos:

Add a Recent Purchase



### Additional Information

Flower Lantern Vegetarian Restaurant serves its respected guests with exquisite Vegetarian recipes. With many amazing meals to choose from and extraordinary customer service, Flower Lantern Vegetarian Restaurant is your destination for your next dining occasion. We invite you to explore our menu and try the vegetarian tom yum soup, vegetarian wonton with egg noodles, or vegetarian spring roll vermicelli.

### Menu

### Hours

Mon	10 am - 10 pm
Tue	10 am - 10 pm
Wed	10 am - 10 pm
Thur	10 am - 10 pm
Fri	10 am - 10 pm
Sat	10 am - 10 pm
Sun	10 am - 9 pm

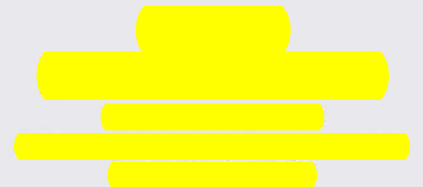




**OVER  
\$4.6 BILLION**  
EARNED IN ESTIMATED  
RETAIL PROFITS  
AND COMMISSIONS



**WORLDWIDE**  
OPERATES IN 8  
COUNTRIES & SERVES  
OVER 190 COUNTRIES.



**10,000+  
PARTNER  
STORES**  
WORLDWIDE



**OVER  
\$40 MILLION**  
AWARDED IN CASHBACK  
ON SHOP.COM  
WORLDWIDE



**BUILT ON PRODUCT. POWERED BY PEOPLE.**



# OVERVIEW

## WHAT IS SHOP.COM?

SHOP.COM™ is a retail shopping website that offers easy price comparison, exclusive deals from the most recognizable stores and brands, and the opportunity to earn Cashback on purchases and referrals. The site — which has versions available in the U.S., Canada, Taiwan, Hong Kong, Australia, Singapore, Malaysia and the U.K. — has millions of combined unique monthly visitors, making SHOP.COM one of the most attractive sales channels for B2C retailers worldwide.

## WHAT DO YOU DO WITH MY COMMISSION?

SHOP.COM is a bit different from other publishers. We pass the majority of the commissions we receive back to our shoppers and Independent UnFranchise® Owners. Every registered shopper receives the immediate benefit of our Cashback program (at least 2% Cashback on all qualifying purchases), while our UnFranchise Owners get credit for any sale made through their own SHOP.COM website, earning cash commissions once certain sales thresholds are met.

## HOW DOES THAT WORK?

We give customers a Cashback incentive to shop on our site, and we give our Independent UnFranchise Owners an incentive to tell their friends, families and colleagues about it. As traffic increases, sales increase as well. It's a win-win for everyone.

## WHY SHOULD I INCREASE MY COMMISSION?

SHOP.COM has a variety of additional marketing channels and engagement opportunities to reach our 3 million unique monthly visitors. But since SHOP.COM passes back most of the standard commissions we receive, it's necessary to pay for this increased commission to subsidize placement fees and offer competitive Cashback. We're happy to develop a custom package to meet your specific budgets and sales goals.

## WHAT ABOUT THE FUTURE?

It's undeniable: Social and mobile technologies are changing the way we shop, and we're way ahead of the curve. We've implemented the latest, most innovative technologies to leverage the power and reach of social networks like Facebook, Instagram, Pinterest and Twitter to engage the social shopper. We've also developed mobile shopping interfaces that carefully preserve the shopper's experience across the full range of popular mobile platforms, including all of today's smartphone and tablet variants.

## WHAT'S IN IT FOR ME?

- The ability to list and advertise your products on SHOP.COM
- Unparalleled brand exposure and product sales
- Access to more than 6 million registered customers managed by our 180,000-plus Independent UnFranchise Owners
- A revolutionary loyalty program — the only one in the industry that pays Cashback with no cap on qualified purchases
- For 2018 we were ranked 65th on the 2018 Internet Retailer Top 500 List!
- SHOP.COM has been ranked #43 largest global online marketplace
- SHOP.COM has been ranked #96 in the Internet Retailer Asia 500



Thank you for your interest in SHOP Local Canada.

We are so excited to have you on board and we look forward to helping your business thrive!

Here's what you will need to get started.

### **STEP 1: Create your account**

What you'll need:

- Email address and password
- Store Name and Address
- Credit Card Information for Billing
- Email Address of the person referring you is : marco.d@deegroup.ca

**Default Commissions** *(you may increase your commission to be more competitive, just let me know!)*

- Restaurants/Bars – 15%
- Services – 10%
- Retail – 10%
- Groceries – 5%

### **STEP 2: Store Setup**

- Store Logo
- Store Description
- Venue Description
- Website URL
- Price Range
- Hours

You can also select Create Venue to add additional venues/locations.

### **STEP 3: Submit Store for Review**

Please allow up to 2 weeks for your submission to be reviewed and approved.

We will contact you if we require any additional information.

Thank you.



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